

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION)
FOR THE MONTH OF MARCH 2020**

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. Participants Attendees	of /	Any other relevant information
01	9 th International Heritage Tourism Conclave, Gwalior	March, 2020	Ek Bharat Shreshtha Bharat branding at 9 th International Heritage Tourism Conclave held in Gwalior, Madhya Pradesh	<p>India Tourism Mumbai participated in the 9th International Heritage Tourism Conclave organised by PHD Chamber of Commerce and Industry with the theme of "Strengthen efforts to protect and safeguard the world's cultural and natural heritage" held on 13 March 2020 at Taj Usha Kiran Palace, Gwalior.</p> <p>The platform was used to promote the Ek Bharat Shreshtha Bharat initiative by showcasing the heritage and culture of Manipur and Nagaland at the India Tourism stall at the venue with "Clever Captions".</p>	Madhya Pradesh- Manipur and Nagaland	Over 200 participants from Corporate Groups, INTACH, Tourism Dept (Domestic and International), Tourism Stake holders, Tourism Institutes etc were part of the programme.		

